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|  |  | *Designed for:* | | | | | *Designed by:* | | *Date:* | | *Version:* |
| **Business Model Canvas** | |  | | |  | |  |  |  |  |  |
|  |  |  | | | | |  | |  | | |
| **Key Partners** | **Key Activities** | | **Value Propositions** | | | **Customer Relationships** | | | **Customer Segments** | | |
| - Individuals in need of feedback : Courseholders, Public Speakers, Debate Holders ( after event feedback or during event feedback ( answers to a question i.e. ) )  - Groups in need of feedback : Any group organising events requiring details to said event ( pre-event info : where, how? or post-event feedback )  - Institutions / Corporations in need of data : Teaching Institutions, In-House Corporate Management, Product Feedback Forms etc. | Survey generator  Survey storage  Survey answering capability  Survey in-app market  Mobile app platform  Multilanguage support | | Completeness  Increase incoming  Time and cost reduction in customer reviews analysis  High performance app  Unlimited storage  Highly secure storage | | | | Fully automated services 24/7 customer support  Fully flexible in updating your current pricing plan | | Diversified  The mass market of web app consumers  Companies, governmental institutions, universities, educational systems, NGOs etc. | | |
| **Key Resources** | | **Channels** | |
| Financial  Cloud services  Tech support Employees  Database management | | App and business related news and updates will be provided through social media platforms (Facebook, Twitter, Instagram)  In-app built easy to use system for bug reporting and customer review  24/7 email, social media, phone tech support  We are delivering our mobile app through the Google Play Store | |
| **Cost Structure** | | | | **Revenue Streams** | | | | | | | |
| Maximum 60 euros/month for storage(first 6 months)-approximate calculation made for 1 200 surveys with 25 000 reviews each  Storage costs triples every 6 months, capping out after 2 years  Maximum 35 euros/month-approximate calculation made for 1 200 surveys with 50 questins each  Maximum 550 euros/month-approximate calculation made for 3 000 000 documents with 500 characters each | | | | Individuals - Free with data retention ( keeping copies of survey data, encrypted ) for ML  Groups - Price of 0.05 per 1000 completions of a survey, processing tools starting at 5$? / 1000 completions processed  Institutions :  Tool Packages in Tiers, subscription model / number of employees for internal use  < 50 employees - basic tools, 5$ \* emp count  < 500 employees - adv tools, 4$ \* emp count  >= 500 employees - expert tools, 3.5 $ \* emp count  Tool Packages for external use :  1$ per 1000 completions of a survey, +3$ for included filtering tools ( basic )  +5$ for adv tools, + 10$ for exp tools  default storage - 1 w / 2w per survey data  + 0.1$ per w per 5000 completions | | | | | | | |
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